

The **Mobility Eco Forum** (MEF) is an international conference to reflect and debate about **the future of urban mobility**. It aims to identify, disseminate and scale up good practices and successful initiatives on green and inclusive transport in large and medium European and Mediterranean cities. In the framework of the European Mobility Week, this edition focuses on **the role of technologies and sharing services for improving the quality of life of urban citizens**. In particular the MEF wants to shape trends and build scenarios for low carbon mobilities and sustainable lifestyles in cities. MEF is part of **Global Eco Forum**, a project developed by the NGO **eco-union**, to share sustainable visions about the socio-ecological transition of the Euro-Mediterranean Region. Since 2008, more than 2000 sustainability practitioners has joined us to discuss and empower new ideas for a better world.



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#MEF2017

Mobility Eco Forum

29.09



THE FUTURE OF MOBILE LIVES IN CITIES

09:30-10:00
Registration

10:00-10:30
Welcome and Opening

Jeremie Fosse, President, eco-union
Christophe Gay, Director, Forum Vies Mobile
Felip Puig, President, TRAM

10:30-12:00
Livable Cities
New Directions
for Mobility Policies

How mobility policies should respond to future challenges in terms of public health, climate change and social inequalities? How to scale up issues like social justice and public health to the political agenda in cities?

Moderator: **Carme Miralles Guasch**, ICTA, UAB
Bénédicte Jacquemin, Researcher, ISGLOBAL
Christophe Gay, Director, Forum Vies Mobile
Isabelle Büschel, Transport & Environment
Joan Maria Soler, FAVB (Barcelona Residents Federation)

12:00-12:30
Coffee and Networking

12:30-14:00
Sharing Cities
New Mobilities VS
sustainable transport

What's the role of driveless and sharing transports for the development of sustainable mobility? Which barriers and challenges are going to face drive-less and sharing transports? Will those systems replace the dependency of private cars?

Moderator: **Sander Laudy**, Architect
Ricard Riol, PTP, President Ricard Riol
Ricard Jornet, CEO, Som Mobilitat
Juan José Montero Pascual, Professor, UNED

14:00-16:00
Lunch and Networking

14:30 – 16:00
Parallel Session
New Mobilities for Commuting in
Barcelona Metropolis (Creafutur)

16:00 – 17:30
Future Cities Scenarios
for low carbon mobilities

What is the future of mobile societies in a post-oil scenario? How is going to change the wish for auto-mobility of today's societies? Will we still have the right to be mobile tomorrow? How should the cities respond in creating new systems based on low carbon mobilities?

Moderator: **David Bravo**, Architect
Salvador Rueda, Director, BCN Urban Ecology Agency
Eric Vidalenc, Regional Director, ADEME
Adrià Gomila, Mobility Director, Ajuntament de Barcelona

17:30 – 18:00
Conclusion session
with moderators and MEF commissioner

18:30 – 19:30
Documentary and Debate
“Frontera Invisible” with
Transport & Environment